



INTERCAR

Desde 1996

A part of:



COMPANY PROFILE

THE GROUP'S CORE BUSINESS SECTORES



www.tricossgps.com

AUTOMOTIVE BUSINESS

ANGOLA



MOZAMBIQUE



REAL ESTATE INVESTMENTS



Senator Banus Spa Hotel - **Spain**



Vila Luanda - **Angola**



Two Hundred - **Portugal**



MOZAMBIQUE

Country Key Figures

Area: 801.590Km²

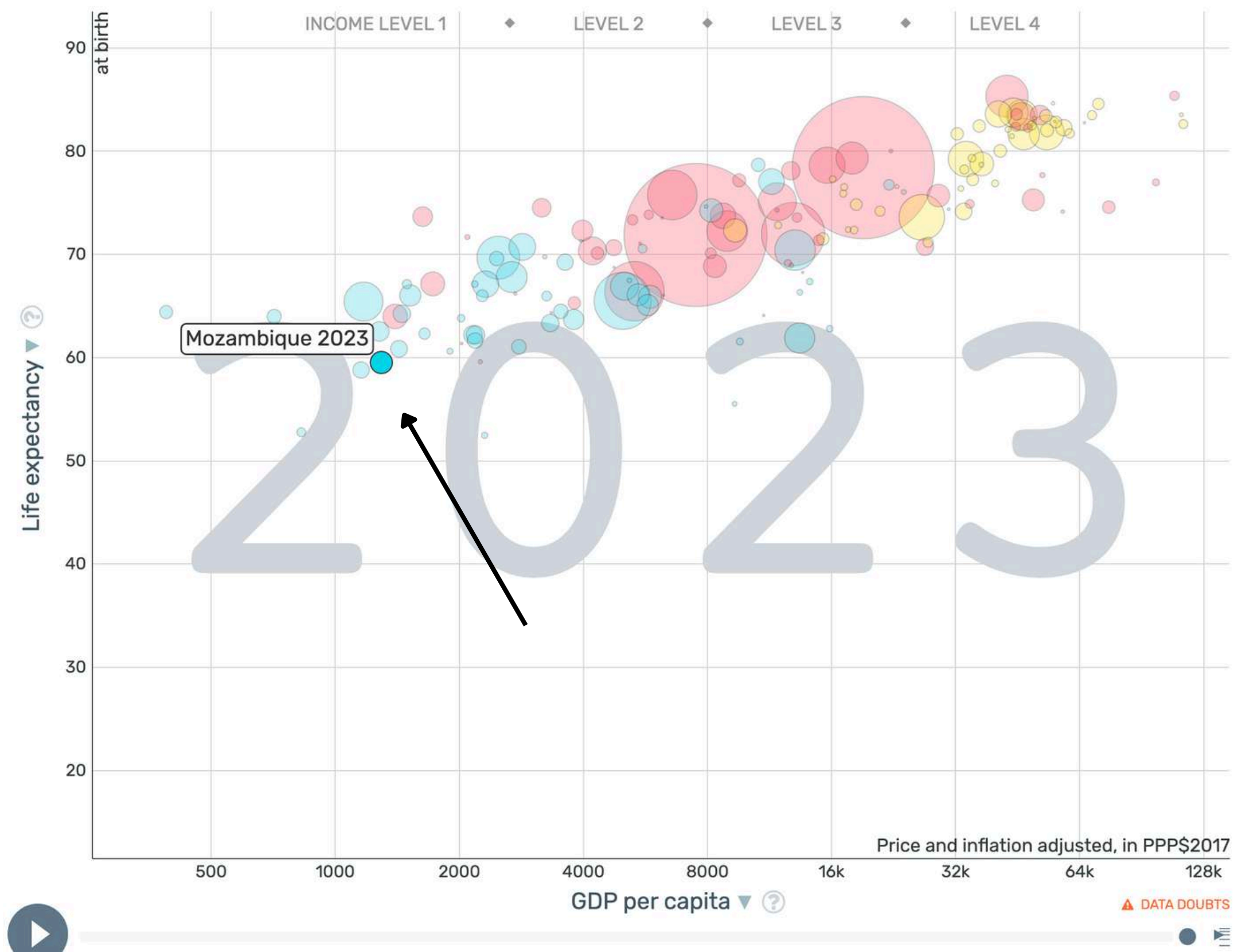
Total Population: 34,934,247

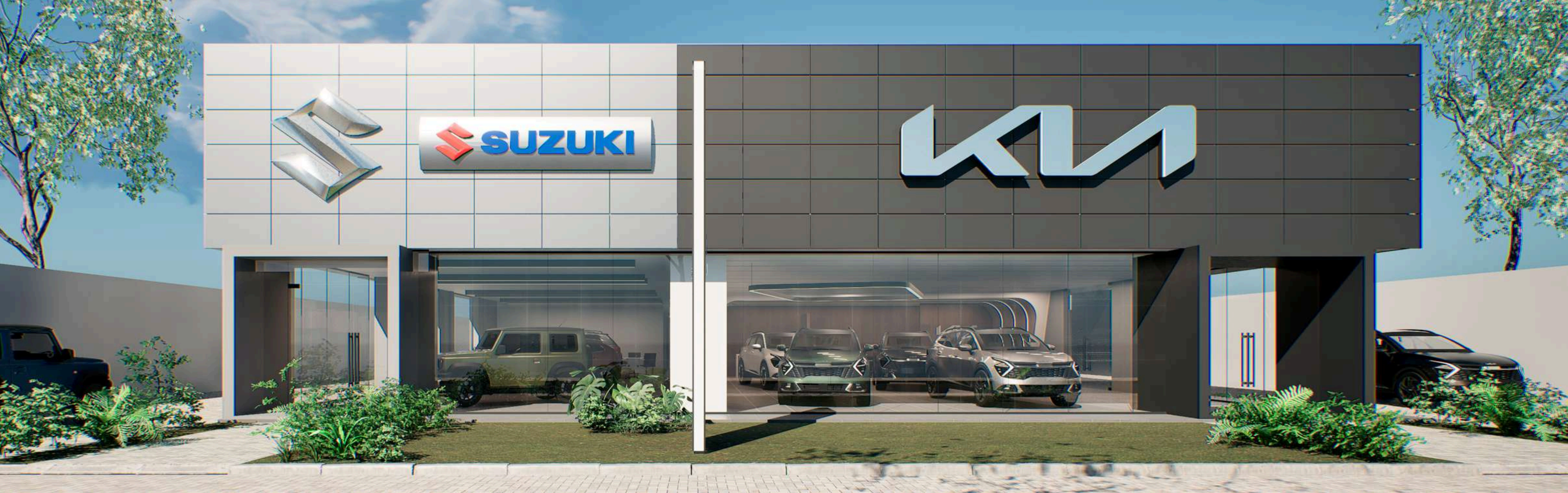
Urbanization: 32.2%

GDP (PPP)Per Capita: \$1,657.1

GDP (PPP): \$20,624,597.85 (2023)

GAP MINDER





OUR HISTORY

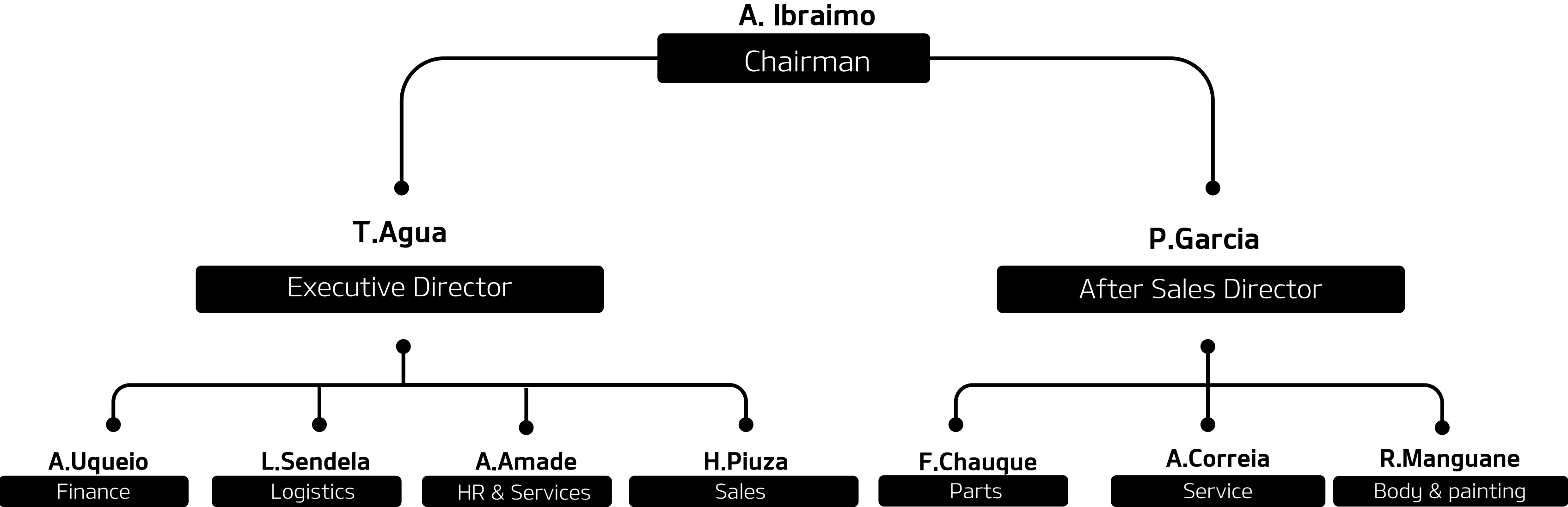


Intercar was born in 1996, and it was the first automotive company in the group. Our Kia agreement was established in July 1996 having now more than 20 years working together.

Our headquarters in Maputo have 8.000sqm, divided in 600sqm for new car showroom, 800sqm in back office activities, and more than 6.000sqm for after sales services.

Today, we have locally more than 70 employees, with an annual revenue of 12M dollars.

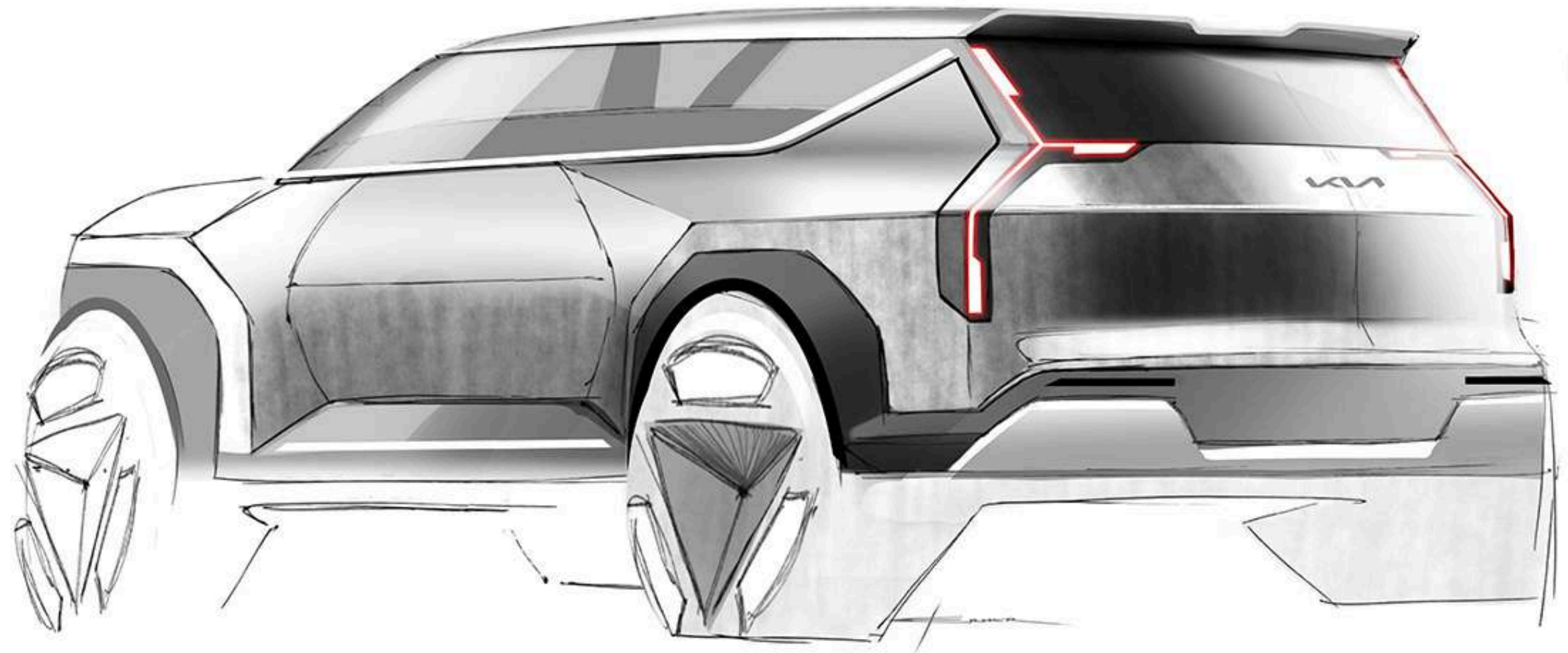
OUR ORGANIZATION CHART



OUR VISION

To be able to offer our clients the best mobility services through our innovative products and quality maintenance.

To provide our workers an environment of constant training, learning, and recognition.



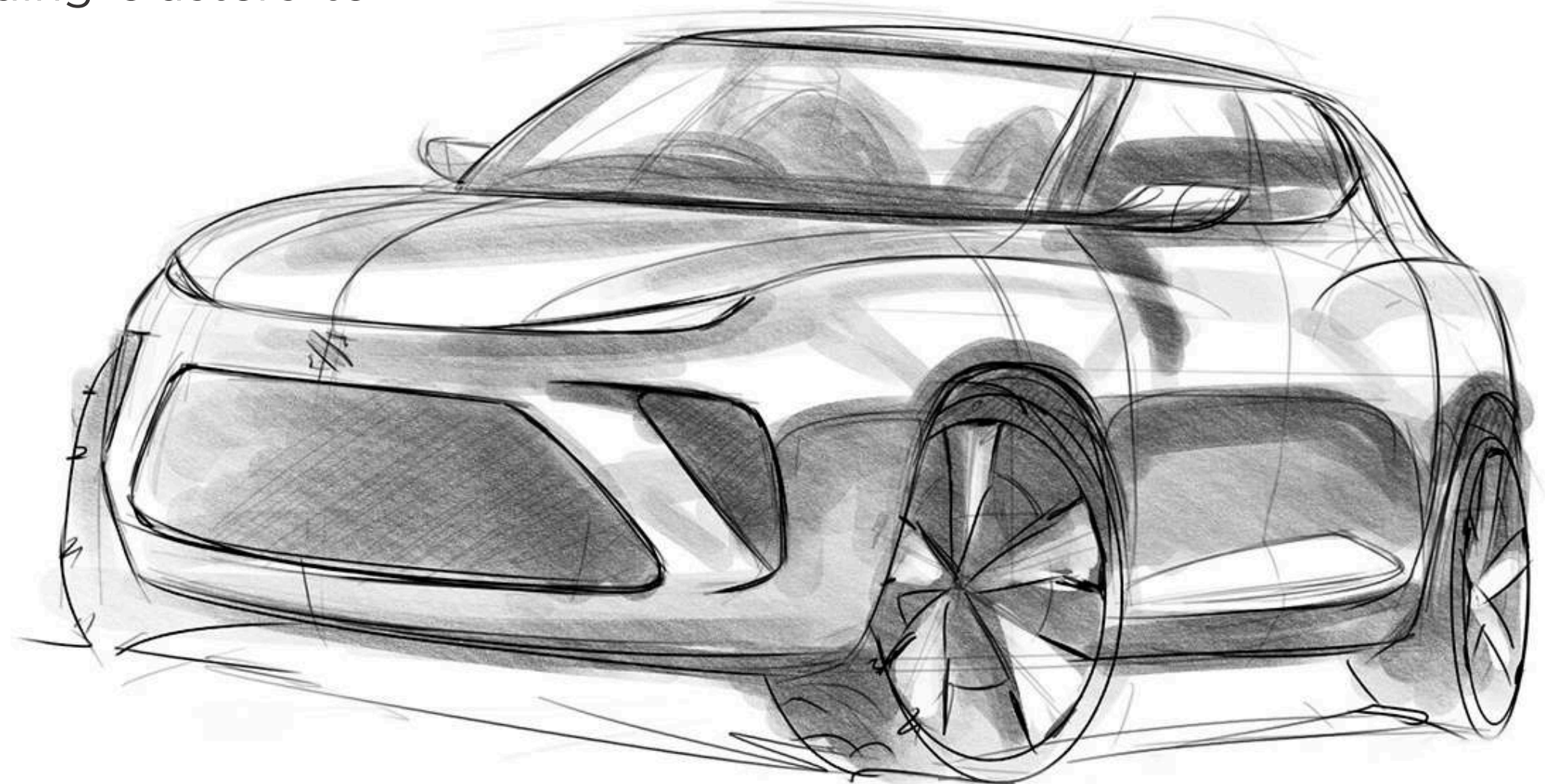
INTERCAR
Desde 1996

OUR MISSION

To be a leading company in the automotive industry in Africa

To attract Customers on the basis of our quality, experience and more importantly, our passion for cars.

To improve our presence in East Africa, building clusters to support and enhance sustainable growth.



INTERCAR
Desde 1996

OUR BRANDS



Since 1996



Kia is part of our DNA, as we are the official distributor for more than 20 years. Kia is now Top3 in Mozambique for Passenger vehicles, with more focus on SUV segment.

INTERCAR

Desde 1996



Since 2023



A new brand to work with is the challenge we need to move forward. Iconic cars like Vitara and Jimny will soon be a sales success again! We are a dealer from Suzuki Auto South Africa for Maputo city.

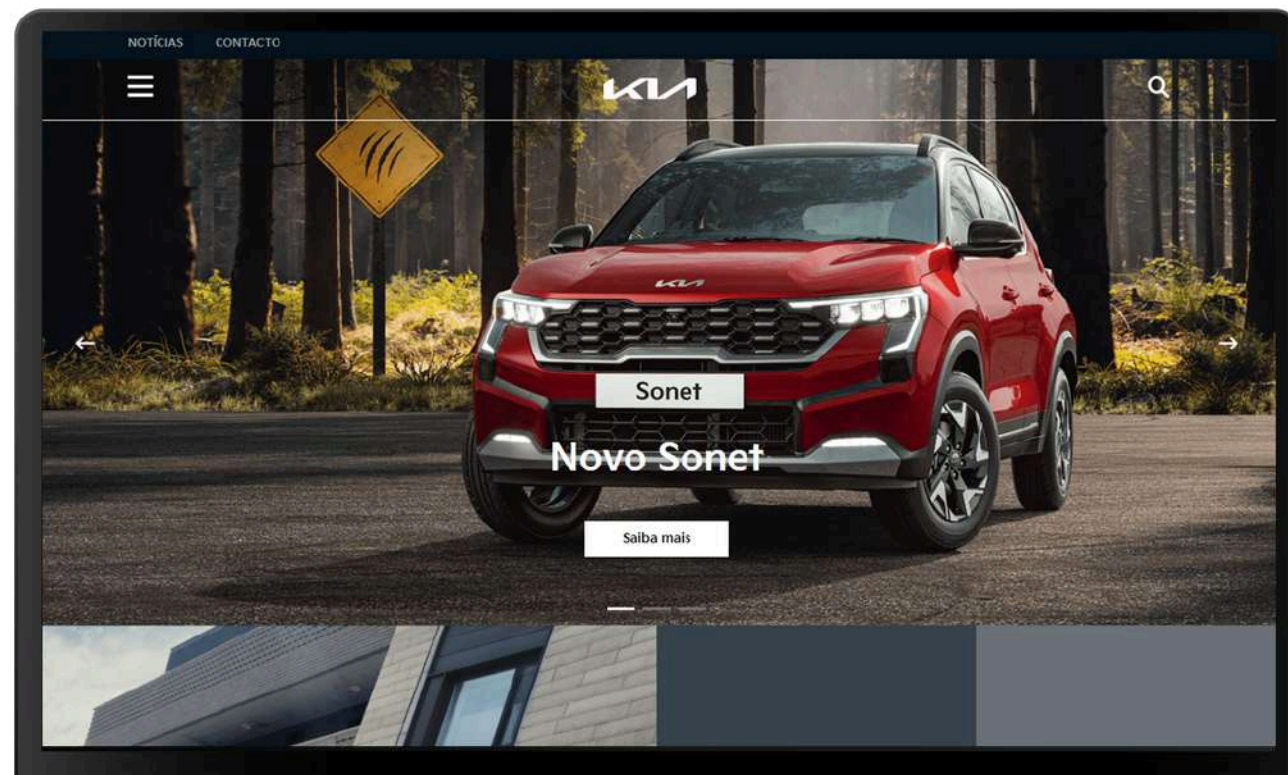
OUR CLIENTS



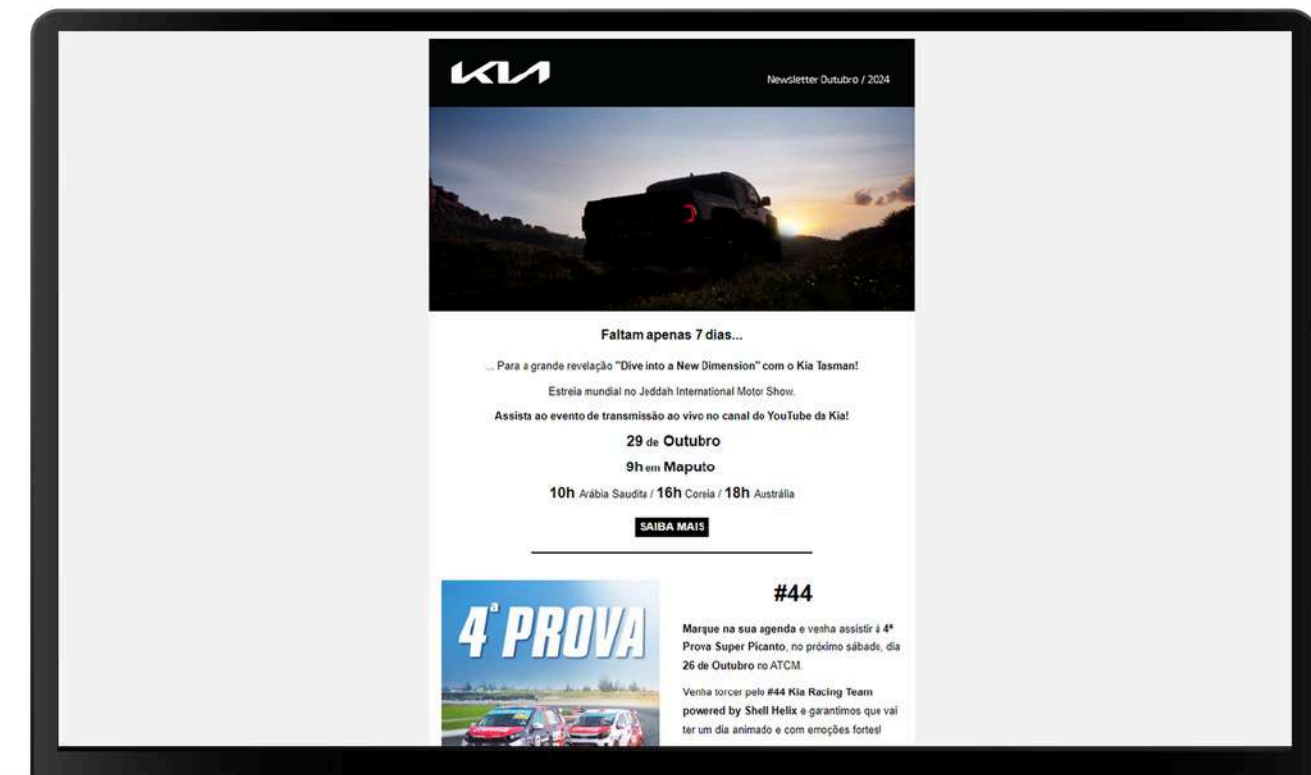
and more...

MARKETING STRATEGY

We are always trying new ways to approach the market.
Client orientated, we focus our attention in digital ways.



Dynamic Web site
Digital leads on'clock
CRM activities



Weekly Newsletter
Corporate Database by segment
Integrated with website, and social media

MARKETING ACTIVITIES



PARTNERSHIPS



Intercar and the Maputo National Park (PNAM) have signed a memorandum of understanding aimed at ensuring cooperation in conservation, community development, and sustainable tourism.

parquemaputo.gov.mz



ONDE A NATUREZA SE ENCONTRA.

...OUR DREAM

To become an important player in East Africa
in all the right hand drive markets, building
clusters to support growth.



INTERCAR

Desde 1996

Contact Us

Website

www.intercar.co.mz

Phone Number

+258 214 651 50

Email Address

marketing@intercar.co.mz